

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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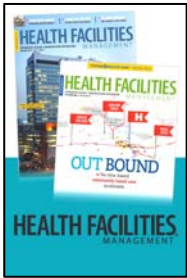
HEALTH FACILITIES MANAGEMENT is a B2B brand intended for decision-makers charged with designing, building and maintaining safe, efficient and sustainable healthcare environments. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, coverage of regulatory issues, exclusive surveys of hospitals, industry round-ups and special features. The content of every issue is also available to subscribers globally via the online digital version and website.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

**HEALTH FACILITIES
MANAGEMENT
MAGAZINE**



6 Issues in the period
42,711 average circulation

**HEALTH FACILITIES
MANAGEMENT
E-NEWSLETTERS**



3 E-Newsletters in the period
15 total issued in the period
45,715 average per occurrence
47,794 average per occurrence
29,953 average per occurrence

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
HEALTH FACILITIES MAGAZINE Unique Total* (6 issues in the period)	42,620	91	42,711
a. Print	33,271	90	33,361
b. Digital	15,107	1	15,108
1. Requested	13,061	1	13,062
2. Non-Requested	2,046	-	2,046
HEALTH FACILITIES E-NEWSLETTERS			
a. HFM News (6 issued in the period)	45,715	-	45,715
b. HFM Insider (6 issued in the period)	47,794	-	47,794
c. HFM ES News (3 issued in the period)	29,953	-	29,953

*Unique Total represents unique recipients, not the sum of Print and Digital.

FIELD SERVED

HEALTH FACILITIES MANAGEMENT serves the field of health care facilities planning, design, construction, and operations management. It serves hospitals, multi-hospital systems/integrated health care delivery networks, architectural/construction/design firms, academic medical centers, emergency departments, surgi-centers, ambulatory care centers, medical clinics/group practices, HMO/PPO/managed care/insurer, laboratory/imaging/dialysis centers, long-term care, hospital group purchasing organizations/alliances, government/voluntary health organizations/non-profits, consulting firms, manufacturers/ suppliers/distributors of hospital equipment & services, and other health care-related organizations. Also served are members of the American Society for Healthcare Engineering (ASHE), members of the Association for the Healthcare Environment (AHE), members of the American College of Healthcare Architects (ACHA), members of the International Interior Design Association (IIDA), and members of the American Institute of Architects (AIA).

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Vice Presidents, Chiefs, Officers, Directors, Managers, Engineers, Coordinators, Specialists of: Facility management, operations, engineering, maintenance, support services, construction, design, project, planning & development, environmental services, housekeeping, laundry, infection control, materials management, purchasing, security, safety, biomedical/clinical and business development. Also qualified are Architects, Principals, Owners, Partners, Interior Designers, CEOs, Presidents, Administrators, CFOs, COOs, CPOs, Executive Vice Presidents, Executive Directors, Administrative Directors, Consultants and other qualified personnel as reported in Paragraph 3a herein.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	406
Allocated for Trade Shows and Conventions	446
All Other	543
TOTAL	1,395

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	42,706	100.0	42,620	99.8	86	0.2
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	5	-	-	-	5	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	42,711	100.0	42,620	99.8	91	0.2

1a. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD - PRINT

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	33,356	100.0	33,271	99.7	85	0.3
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	5	-	-	-	5	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	33,361	100.0	33,271	99.7	90	0.3

1b. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD - DIGITAL

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	15,108	100.0	15,107	100.0	1	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,108	100.0	15,107	100.0	1	-

1c. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD - BOTH

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	5,758	100.0	5,758	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	5,758	100.0	5,758	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2014 Issue	Print	Digital	Unique Total Qualified*
January	33,036	14,077	42,441
February	33,295	15,088	42,459
March	33,344	15,262	42,631
April	33,433	15,431	42,839
May	33,510	15,383	42,914
June	33,551	15,404	42,982

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014
 This issue is 0.6% or 244 copies above the average of the other 5 issues reported in Paragraph 2.

JOB TITLE	UNIQUE TOTAL QUALIFIED*	PERCENT OF TOTAL	Print	Digital	500 or More Beds	400-499 Beds	300-399 Beds	200-299 Beds	100-199 Beds	50-99 Beds	26-49 Beds	1-25 Beds	Not Classified By Bed Size
Facilities Management VP/Director/Manager, Operations VP/Director/Manager, Engineering VP/Director/Manager, Maintenance Chief/Director/Manager, Support Services VP/Director/Manager Architect (inc. members of the AIA), Principal, Owner, Partner, Interior Designer (inc. members of the IIDA), Design VP/Director/Manager, Construction VP/Director/Manager, Project Management VP/Director/Manager, Planning & Development VP/Director/Manager, Business Development VP/Director/Manager	10,611	24.7	8,647	3,436	1,299	228	299	348	302	183	72	726	7,154
Environmental Services Director/Manager, Housekeeping Director/Manager, Laundry Director/Manager	2,393	5.6	2,018	884	335	136	202	283	387	192	89	150	619
Infection Control Officer/Director/Manager	566	1.3	425	203	87	29	59	77	96	60	28	60	70
Infection Control Specialist/Nurse/Coordinator	606	1.4	440	232	105	41	49	75	89	56	31	80	80
CPO, Materials Management VP/Director/Manager/Coordinator, Purchasing VP/Director/Manager/Coordinator	3,127	7.3	2,470	1,052	778	187	231	363	416	259	145	405	343
Security VP/Director/Manager, Safety Officer/Director/Manager	1,034	2.4	768	427	253	67	106	119	120	69	22	71	207
CEO, President, and Administrator	5,934	13.8	4,526	2,432	707	187	258	420	616	409	242	1,041	2,054
Executive VP, Executive Director, Administrative Director; VP/Senior VP/Assistant VP/Associate VP (Other)	1,684	3.9	1,181	690	378	70	94	123	112	54	22	112	719
CFO and COO	1,077	2.5	876	286	168	56	85	135	162	118	49	130	174
Biomedical Clinical Engineer/Director	509	1.2	308	286	144	30	60	74	68	19	8	31	75
Consultant	688	1.6	353	420	96	13	18	30	25	11	3	90	402
Others Allied to the Field including Paid	9,424	22.0	7,270	3,068	1,290	314	431	602	631	369	153	586	5,048
UNIQUE TOTAL QUALIFIED CIRCULATION*	42,914	100.0	33,510	15,383	6,714	1,653	2,293	3,168	3,658	2,169	1,009	3,890	18,360
PERCENT	100.0		78.1	35.8	15.6	3.9	5.3	7.4	8.5	5.1	2.4	9.1	42.7

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

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3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Unique Total Qualified*	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	24,115	5,524	724	21,921	13,234	30,363	70.7
II. Request from recipient's company:	106	485	38	629	-	629	1.5
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	2,931	-	2,040	1,748	2,931	6.8
V. TOTAL - Sources other than above (listed alphabetically):	8,985	6	-	8,920	401	8,991	21.0
** Association rosters and directories	8,985	6	-	8,920	401	8,991	21.0
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	33,206	8,946	762	33,510	15,383	42,914	100.0
PERCENT	77.4	20.8	1.8	78.1	35.8	100.0	

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

**See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014

MAILING ADDRESS	Print	Digital	Unique Total Qualified*	Percent
Individuals by name and title and/or function	33,434	15,378	42,837	99.9
Individuals by name only	40	4	41	0.1
Titles or functions only	13	1	13	-
Company names only	18	-	18	-
Multi-Copy Same Addressee copies	5	-	5	-
Single Copy Sales	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	33,510	15,383	42,914	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the Version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available

PARAGRAPH 3b:

Association rosters and directories include 3 sources of circulation for quantities of 1,030 copies or 2.4% to 4,763 copies or 11.1%, including the American Society For Healthcare Engineering (ASHE), the Association For Healthcare Environment (AHE) and the American Institute of Architects (AIA) membership groups.

GEOGRAPHIC DISTRIBUTION:

Geographical data for E-Newsletters is not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Robin Pasteur, Audience Development Manager

Mary Grayson, Editorial Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 25, 2014

State Illinois

County Cook

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Type BD

ID Number H054B0J4

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.