

## 2020 Editorial Calendar

SUBJECTS	JANUARY-FEBRUARY	MARCH	APRIL	MAY	JUNE
<b>Cover Story</b>	<ul style="list-style-type: none"> <li>• <b>Advocacy Priorities for Health Care Facilities</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>ASHE Annual Construction Survey</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Building Your Professional Reputation</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Operational Excellence</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Designing Care Environments</b></li> </ul>
<b>Planning, Design &amp; Construction</b>	<ul style="list-style-type: none"> <li>• Health care building trends</li> </ul>	<ul style="list-style-type: none"> <li>• ASHE Annual Construction Survey</li> <li>• ASHE PDC Summit preview</li> </ul>	<ul style="list-style-type: none"> <li>• ASHE Vista Awards</li> <li>• Health care building trends</li> </ul>	<ul style="list-style-type: none"> <li>• Interior design issues</li> </ul>	<ul style="list-style-type: none"> <li>• Hospital design trends</li> </ul>
<b>Management, Engineering &amp; Technology</b>	<ul style="list-style-type: none"> <li>• ASHE Excellence in Health Care Facility Management Award</li> <li>• Facilities and engineering trends</li> </ul>	<ul style="list-style-type: none"> <li>• Facilities and engineering trends</li> </ul>	<ul style="list-style-type: none"> <li>• Facilities and engineering trends</li> </ul>	<ul style="list-style-type: none"> <li>• Facilities and engineering trends</li> </ul>	<ul style="list-style-type: none"> <li>• Facilities and engineering trends</li> </ul>
<b>Environmental Services &amp; Infection Prevention</b>	<ul style="list-style-type: none"> <li>• Special report: Improving value through evidence-based training</li> </ul>	<ul style="list-style-type: none"> <li>• Infection prevention and cleaning during construction</li> </ul>	<ul style="list-style-type: none"> <li>• Infection control and environmental surface contamination in high-risk settings</li> </ul>	<ul style="list-style-type: none"> <li>• Operational excellence in environmental services</li> </ul>	<ul style="list-style-type: none"> <li>• Cleaning and maintaining new care environments</li> </ul>
<b>Marketplace Feature</b>	<ul style="list-style-type: none"> <li>• Patient education and entertainment systems</li> </ul>	<ul style="list-style-type: none"> <li>• Plumbing products</li> </ul>	<ul style="list-style-type: none"> <li>• Security and access control</li> </ul>	<ul style="list-style-type: none"> <li>• Chillers and boilers</li> </ul>	<ul style="list-style-type: none"> <li>• Health care furnishings</li> </ul>
<b>Solutions (product section)</b>	<ul style="list-style-type: none"> <li>• Computerized maintenance management systems</li> <li>• Automated disinfection systems</li> </ul>	<ul style="list-style-type: none"> <li>• Behavioral hardware and technology</li> <li>• Flooring products</li> </ul>	<ul style="list-style-type: none"> <li>• Lighting equipment</li> <li>• Power and electrical equipment</li> </ul>	<ul style="list-style-type: none"> <li>• Fire safety products</li> <li>• Hand hygiene systems</li> </ul>	<ul style="list-style-type: none"> <li>• HVAC products</li> <li>• Nurse communication systems</li> </ul>
<b>Sponsorships &amp; Special Ad Opportunities</b>		<ul style="list-style-type: none"> <li>• ASHE Annual Construction Survey</li> </ul>			
<b>Conference &amp; Exhibition Bonus Distribution</b>		<ul style="list-style-type: none"> <li>• ASHE International Summit &amp; Exhibition on Health Facility Planning, Design &amp; Construction: March 22-25, San Antonio</li> </ul>			

<b>Ad Close</b>	<b>12/2/19</b>	<b>2/3/20</b>	<b>3/2/20</b>	<b>4/1/20</b>	<b>5/1/20</b>
<b>Material Due</b>	<b>12/10/19</b>	<b>2/11/20</b>	<b>3/10/20</b>	<b>4/10/20</b>	<b>5/12/20</b>
<b>Shipped</b>	<b>1/3/20</b>	<b>3/3/20</b>	<b>4/1/20</b>	<b>5/4/20</b>	<b>6/2/20</b>

\*Material due date subject to change

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER-DECEMBER
<ul style="list-style-type: none"> <li>• <b>Compliance Challenges</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Energy Efficiency</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Virtual Surveys and Inspections</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Health Care Construction</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>ASHE Member Survey</b></li> </ul>
<ul style="list-style-type: none"> <li>• Health care building trends</li> </ul>	<ul style="list-style-type: none"> <li>• Health care building trends</li> </ul>	<ul style="list-style-type: none"> <li>• Health care building trends</li> </ul>	<ul style="list-style-type: none"> <li>• Interior design issues</li> </ul>	<ul style="list-style-type: none"> <li>• Health care building trends</li> </ul>
<ul style="list-style-type: none"> <li>• Regulatory compliance for engineered systems</li> </ul>	<ul style="list-style-type: none"> <li>• Facilities and engineering trends</li> </ul>	<ul style="list-style-type: none"> <li>• Facilities sustainability and efficiency</li> <li>• ASHE Annual Conference preview</li> </ul>	<ul style="list-style-type: none"> <li>• Facilities and engineering trends</li> </ul>	<ul style="list-style-type: none"> <li>• ASHE Career Development Study</li> </ul>
<ul style="list-style-type: none"> <li>• Environment of care compliance</li> </ul>	<ul style="list-style-type: none"> <li>• EVS strategies for new care facilities</li> </ul>	<ul style="list-style-type: none"> <li>• AHE Environmental Services Department of the Year</li> </ul>	<ul style="list-style-type: none"> <li>• Efficient floor care programs: The pros and cons of flooring types and maintenance</li> </ul>	<ul style="list-style-type: none"> <li>• AHE trends data survey: Five-year report overview</li> </ul>
<ul style="list-style-type: none"> <li>• Computerized maintenance management systems</li> </ul>	<ul style="list-style-type: none"> <li>• Lighting equipment</li> </ul>	<ul style="list-style-type: none"> <li>• Real-time locating systems</li> </ul>	<ul style="list-style-type: none"> <li>• Signage and wayfinding</li> </ul>	<ul style="list-style-type: none"> <li>• Building controls and automation</li> </ul>
<ul style="list-style-type: none"> <li>• Floor care equipment</li> <li>• Security and access control</li> </ul>	<ul style="list-style-type: none"> <li>• Laundry products and equipment</li> <li>• Cleaning products</li> </ul>	<ul style="list-style-type: none"> <li>• Plumbing products</li> <li>• Power and electrical equipment</li> </ul>	<ul style="list-style-type: none"> <li>• Fire safety products</li> <li>• Flooring products</li> </ul>	<ul style="list-style-type: none"> <li>• Health care furnishings</li> <li>• Waste management</li> </ul>
				<ul style="list-style-type: none"> <li>• ASHE Career Development Study</li> </ul>
		<ul style="list-style-type: none"> <li>• ASHE Annual Conference &amp; Technical Exhibition</li> </ul>		
<b>6/1/20</b>	<b>7/1/20</b>	<b>8/3/20</b>	<b>9/1/20</b>	<b>10/1/20</b>
<b>6/11/20</b>	<b>7/10/20</b>	<b>8/11/20</b>	<b>9/11/20</b>	<b>10/12/20</b>
<b>7/2/20</b>	<b>8/3/20</b>	<b>9/1/20</b>	<b>10/2/20</b>	<b>11/2/20</b>

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