

PRINT OPPORTUNITIES

# 2023 HFM Editorial Calendar

ISSUE	DEADLINES	COVER STORY	FEATURES	MARKETPLACE	SOLUTIONS
<b>JANUARY/ FEBRUARY</b>	Ad Close: 12/22/22 Materials: 1/9/23 Mail Date: 2/3/23	<b>Advocacy and Compliance</b>	<ul style="list-style-type: none"> <li>Health care building trends</li> </ul>	Nurse communication systems	<ul style="list-style-type: none"> <li>Flooring products</li> <li>HVAC equipment</li> </ul>
<b>MARCH</b>  PDC Summit Preview Issue + Bonus Distribution	Ad Close: 1/27/23 Materials: 2/6/23 Mail Date: 3/7/23	[ SPECIAL SECTION ] <b>ASHE Annual Construction Survey</b>	<ul style="list-style-type: none"> <li>ASHE PDC Summit preview</li> <li>Facilities and engineering trends</li> </ul>	Health care furnishings	<ul style="list-style-type: none"> <li>Building controls and automation</li> <li>Fire safety products</li> </ul>
<b>APRIL</b>	Ad Close: 3/3/23 Materials: 3/13/23 Mail Date: 4/11/23	<b>Sustainable Operations</b>	<ul style="list-style-type: none"> <li>Health care building trends</li> <li>Facilities and engineering trends</li> </ul>	Security and access control	<ul style="list-style-type: none"> <li>Lighting equipment</li> <li>Plumbing products</li> </ul>
<b>MAY</b>	Ad Close: 4/3/23 Materials: 4/10/23 Mail Date: 5/9/23	<b>ASHE Vista Award Winners</b>	<ul style="list-style-type: none"> <li>Facility operations</li> </ul>	Patient education and entertainment systems	<ul style="list-style-type: none"> <li>Interior surfaces</li> <li>Computerized maintenance management systems</li> </ul>
<b>JUNE</b>	Ad Close: 5/4/23 Materials: 5/15/23 Mail Date: 6/13/23	<b>Design and Construction</b>	<ul style="list-style-type: none"> <li>Facilities and engineering trends</li> </ul>	Flooring	<ul style="list-style-type: none"> <li>Water treatment products</li> <li>Power and electrical equipment</li> </ul>
<b>JULY</b>  ASHE Annual Conference Preview Issue + Bonus Distribution	Ad Close: 6/1/23 Materials: 6/12/23 Mail Date: 7/11/23	<b>Compliance Challenges</b>	<ul style="list-style-type: none"> <li>ASHE Annual Conference preview</li> <li>Health care building trends</li> </ul>	Lighting equipment	<ul style="list-style-type: none"> <li>Medical gas equipment</li> <li>Security and access control</li> </ul>
<b>AUGUST</b>	Ad Close: 6/28/23 Materials: 7/10/23 Mail Date: 8/8/23	<b>Sustainability</b>	<ul style="list-style-type: none"> <li>Health care building trends</li> <li>Facilities and engineering trends</li> </ul>	Power and electrical equipment	<ul style="list-style-type: none"> <li>Interior surfaces</li> <li>Real-time location systems</li> </ul>
<b>SEPTEMBER</b>	Ad Close: 8/3/23 Materials: 8/14/23 Mail Date: 9/12/23	<b>Design and Construction</b>	<ul style="list-style-type: none"> <li>Health care building trends</li> <li>Facilities and engineering trends</li> </ul>	Hand-hygiene equipment	<ul style="list-style-type: none"> <li>Flooring products</li> <li>Lighting equipment</li> </ul>
<b>OCTOBER</b>	Ad Close: 9/1/23 Materials: 9/11/23 Mail Date: 10/10/23	<b>Excellence in Health Care Facility Management Award</b>	<ul style="list-style-type: none"> <li>Health care building trends</li> </ul>	Computerized maintenance management systems	<ul style="list-style-type: none"> <li>HVAC equipment</li> <li>Health care furnishings</li> </ul>
<b>NOVEMBER/ DECEMBER</b>	Ad Close: 10/5/23 Materials: 10/16/23 Mail Date: 11/14/23	[ SPECIAL SECTION ] <b>ASHE Biennial Salary Survey</b>	<ul style="list-style-type: none"> <li>Health care building trends</li> <li>Facilities and engineering trends</li> </ul>	Fire safety	<ul style="list-style-type: none"> <li>Signage and wayfinding</li> <li>Plumbing products</li> </ul>

\*Editorial calendar is subject to change.